

# STIGMA FUELS HIV

THIS IS A GLOBAL CAMPAIGN FOR THE UNITED NATIONS WORKPLACE SPONSORED BY UN CARES AND UN PLUS

## WEST AND CENTRAL AFRICA

### Detailed country reports

The following countries submitted a detailed report of their activities during the launch of the “Stigma fuels HIV” campaign:

- 🏳️ [Benin](#)
- 🏳️ [Burkina Faso](#)
- 🏳️ [Cameroun](#)
- 🏳️ [Chad](#)
- 🏳️ [Congo](#)
- 🏳️ [Gambia](#)
- 🏳️ [Ghana](#)
- 🏳️ [Guinea-Bissau](#)
- 🏳️ [Ivory Coast](#)
- 🏳️ [Liberia](#)
- 🏳️ [Niger](#)
- 🏳️ [Senegal](#)
- 🏳️ [Sierra Leone](#)
- 🏳️ [Togo](#)

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## BENIN

Number of UN employees: N/A Launch date: 08/06/2011	
<p>The campaign was officially launched on 8 June 2011 at the Congress Palace in Cotonou under the leadership of the UN Resident Coordinator, and in presence of all UN heads of agencies. During this session, presentations were made and films about stigma and discrimination screened. A debate also took place. Finally, all heads of agencies and members of personnel joined hands in a human chain as a symbol of their renewed commitment to make every effort to reduce HIV-related stigma and discrimination in their workplace. As a follow-up to this launch, UN staff in Benin was invited to join a new dedicated <a href="#">facebook page</a> gathering all information and photos from the event and enabling members to share their views and questions about the campaign.</p> <p><b>Number of volunteers who participated in setting up the campaign: N/A</b></p>	
UN Cares focal point(s): Dona Sagbohan (UNFPA), Isabelle Zossou Paraiso (UNDP), Téléspore Houansou (WHO), Pascal Baruani Yuma Kilundu (UNAIDS), Georges Dagba (UNAIDS), Aimé Hessou (UNICEF)  UN Plus focal point(s): None	Photos available : Yes, contact Mr Dagba Georges (UNAIDS–Benin) at <a href="mailto:ibouraima.yankpe@one.un.org">ibouraima.yankpe@one.un.org</a> or <a href="mailto:joel.ahofodji@one.un.org">joel.ahofodji@one.un.org</a>  Video available : No

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## BURKINA FASO

Number of UN employees: N/A Launch date: 08/06/2011	
<p>The launch of the campaign took place on 8 June 2011 under the authority of the Resident Coordinator and gathered many staff representatives from all UN agencies in a friendly atmosphere. This session was an occasion to raise awareness about the pervasive negative effects of HIV-related stigma and discrimination in and outside the workplace. In his introductory speech, the Resident Coordinator insisted on the importance for all staff to be well-informed and strongly mobilised on this issue in order to make sure there is zero discrimination in UN workplaces. Following this introduction, a female singer performed live music and also shared her experience with the audience about living with the virus. This inspiring testimony was followed by a thought-provoking sketch from a local theatre group about the consequences of the lack of information and knowledge regarding modes of HIV transmission. This session also enabled organisers to get a sense of the level of knowledge about HIV among the staff through a quiz (some of the questions asked: <i>What is the difference between HIV and AIDS? What is a PEP kit and what does it contain?</i>). All UN agencies also contributed by producing and distributing T-shirts, caps, stickers and other goodies with key messages linked to the launch of the multimedia campaign while all UN computers were lightened by the campaign announcement on 8 June. Finally, a broadcast with interviews of the Resident Coordinator and UNAIDS coordinator as well as a TV spot were also produced to carry the campaign messages across a larger audience (aired on CANAL ONU).</p> <p><b>Number of volunteers who participated in setting up the campaign:</b> N/A</p>	
UN Cares focal point(s): Amy Tapsoba (UNDP), Pulchérie Sanfo Damba (UNFPA), Daouda Mounian (UNICEF) UN Plus focal point(s): None	Photos available : Yes, contact <a href="mailto:ami.tapsoba@undp.org">ami.tapsoba@undp.org</a> Video available : No

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## CAMEROUN

Number of UN employees: 663 Launch date: 06/2011	
<p>La campagne a été organisée au sein des représentations du SNU et de leurs sous bureaux (situés à l'intérieur du pays). Démarrée en juin 2011, cette campagne a couvert dix agences du Système des Nations Unies (FAO, UNHCR, UNOPS, PNUD, ONUSIDA, UNDSS, UNFPA, UNESCO, UNICEF et PAM) sous le leadership des points focaux UN Cares. Elle a permis de toucher 25% du staff. La version électronique des logos de lutte contre la stigmatisation et la discrimination a été partagée. Un accent particulier a été mis lors des sessions sur les efforts pour éliminer la discrimination envers les PVVIH notamment au sein du personnel des Nations Unies. Des films documentaires sur la stigmatisation ont été projetés et commentés à chaque session. Les Représentants Résidents des agences et leurs adjoints ont activement pris part à la préparation et à la tenue des différentes sessions UN Cares. Outre la présence du management, le personnel les plus mobiles (chauffeurs, logisticiens, chargés de suivi..) avait pris part activement aux sessions. Les informations mises à jour sur le PEP-Kit ont été portées à la connaissance des participants. Ces derniers ont exprimé un vif intérêt pour la tenue des sessions similaires au profit de leurs conjoints et dépendants.</p> <p><b>Number of volunteers who participated in setting up the campaign: N/A</b></p>	
UN Cares focal point(s): Mr Guy Onambebe (UN Cares PAM), Dr Gatien K. EKANMIAN, (UNAIDS Counsellor), Mr Narcisse Chimi (HIV/AIDS PNUD), Dr Thera Sinaly (Health Coordinator UNHCR), Dr Mamadou L Sakho. (UCC – Cameroun) UN Plus focal point(s): None	Photos available: Yes, contact Guy Onambebe (PAM) at gaonambebe@yahoo.fr or Gatien K. Ekanmian (ONUSIDA) at ekanmiang@unaid.org Video available : No

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## CHAD

Number of UN employees: N/A	
Launch date: 16/06/2011	
<p>Dans le cadre des activités d'ONU avec Nous, l'Equipe conjointe du Système des Nations Unies a organisé deux journées de sensibilisation sur le VIH en milieu de travail.</p> <p>Le 16 juin était consacré au staff UN. Les discours d'introduction ont mis l'accent sur l'importance de garantir un lieu de travail juste, équitable et bienveillant pour les collègues vivant avec le virus, l'importance de partager avec les familles et communautés les messages clés car « Savoir c'est pouvoir »! Le programme ONU avec nous a été décrit dans toutes ces facettes : mise à disposition d'information, de produits de prévention, de prophylaxie post-exposition ainsi qu'un environnement de travail favorable et respectueux en ligne avec les 10 normes minimales de l'ONU avec nous. Animations musicales et pièces théâtrales ont aussi enrichies la journée. Les sketches ont notamment passé en revue la vulnérabilité du staff UN vis-à-vis du VIH, le rôle et l'importance du dépistage volontaire notamment dans le cadre de la PTME, la lutte contre la stigmatisation et la discrimination envers les PVVIH. Une séance de dépistage volontaire a été organisée. 56 des 120 personnes présentes y ont participé. Malheureusement 2 cas positifs ont été notés et orientés vers le service adapté pour une prise en charge.</p> <p>Le 18 juin, présentation, projections de films, sketch et session de questions réponses ont été proposées aux dépendants de tous âges du staff des Nations Unies. 48 jeunes sur 140 se sont fait dépister volontairement. A la fin de la journée, les dépendants ont émis le vœu de participer à ce genre d'évènement plus souvent.</p> <p><b>Number of volunteers who participated in setting up the campaign: 120</b></p>	
UN Cares focal point(s): Boukinebe Melsette (PNUD), Gueim Morgaye (UNICEF), Z. Oungrana (UNFPA)	Photos available: Yes, contact Boukinebe Melsette at melsette.boukinebe@undp.org
UN Plus focal point(s): None	Video available : No

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## CONGO

Number of UN employees: 377 (Excluding WHO AFRO Staff) Launch date: 08/06/2011	
<p>Le mercredi 8 juin 2011, a eu lieu le double lancement des activités de « UN Cares » (ONU avec nous) édition 2011, ainsi que la Campagne Mondiale de lutte contre la stigmatisation intitulée « la stigmatisation favorise l'infection à VIH », initiée et parrainée conjointement par UN cares et UN Plus.</p> <p>La cérémonie de lancement a bénéficié d'une large participation. Dans son discours inaugural, le Coordonnateur Résident du SNU a rappelé l'importance de la tolérance zéro vis-à-vis de la stigmatisation et de la discrimination liée au VIH en milieu du travail et a exhorté tout le staff des nations unies à se mobiliser pour appliquer les meilleures pratiques de l'UN Cares. Après une présentation des objectifs et du plan de travail d'UN Cares au Congo, une séance interactive de sensibilisation et questions réponses sur le VIH et le sida a permis de partager de l'information tout en dédramatisant « l'infection à VIH qui n'est plus synonyme de mort et doit être considérée au même titre que d'autres maladies chroniques ». A cette occasion, l'idée de créer une association locale du personnel vivant avec le VIH au sein des Nations Unies a été suggérée. Une vidéo présentant des témoignages de personnels vivant avec le VIH et victimes de stigmatisation et de discrimination a été diffusée et a été suivie de discussions.</p> <p>Par ailleurs, du 25 au 27 Octobre 2011, l'équipe des animateurs UN cares a facilité un atelier de formation de pairs éducateurs. La vingtaine de personnes formées a élaboré un plan d'activités qui doit être mis en œuvre en 2012 par chaque agence du SNU.</p>	
Number of volunteers who participated in setting up the campaign: 20	
UN Cares focal point(s): Marie-Yvette Sacadura (UNESCO), Emmanuel Edzongui, (UNFPA), Ramata Coulibaly Sarassoro UN Plus focal point(s): None	Photos available: Yes. Contact Ramata C. Sarassoro at <a href="mailto:ramata3200004@yahoo.fr">ramata3200004@yahoo.fr</a> Video available : No

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## GAMBIA

Number of UN employees: N/A	
Launch date: 03/12/2011	
<p>On 3 December 2011 in Banjul, the UN family organised a very successful HIV in the workplace event and also launched the UN Cares campaign <i>Stigma Fuels HIV</i>. 400 UN staff and dependents participated. Several media houses covered the opening ceremony. This event highlighted the strong commitment of the UN family senior management to address HIV and get to zero stigma and discrimination. The day was rich in information and lively debates on a wide range of topics from the country's epidemic and the national response to UN policy and Care minimum standards, prevention, VCT, PEP, available treatment &amp; care services, TB/HIV co-infection as well as testimony from PLHIV on living in a world with HIV. Moving stigmatization cases and powerful advocacy for everyone to stand up against it were shared and an HIV positive woman shared her experience and advice for a healthy and positive life.</p> <p>In addition to sessions for adults, separate participatory discussions using video material were organized for adolescents focusing on risks and vulnerabilities as well as assertiveness and how to address stigma and discrimination.</p> <p>Over 60 children who spent the day playing and drawing around key messages on basic hygiene, respect and compassion offered a beautiful closure with a wonderful group song and dance on UN Cares (extract: <i>UN cares - UN shares - And we all turn round - And say no to stigma</i>)</p> <p>The campaign reached beyond the UN family with students organising a march and a <i>Getting to zero event</i> at the University of Gambia for about 200 young people with statements, skits on HIV-related stigmatization and lively debates.</p> <p><b>Number of volunteers who participated in setting up the campaign: N/A</b></p>	
UN Cares focal point(s): Mr Nuha Ceesay (UNAIDS), Mr. Lamin Camara (UNAIDS)	Photos available : Yes, contact Lamin Camara or Marie-Odile Emond (UNAIDS)
UN Plus focal point(s): None	Video available : No

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## GHANA

Number of UN employees: 615  Launch date: 08/06/2011	
<p>The <i>stigma fuels HIV and AIDS</i> campaign with a particular focus on the UN workplace environment was launched on 8 June. UNAIDS country coordinator gave an overview of the achievements of UN CARES in Ghana with 95% of UN staff having received basic training on HIV by end 2010. He also stated that activities for 2011 should enable to provide sensitization to the remaining staff and their families and to establish a support group for PLHIVs. In her intervention, the UN resident coordinator in Ghana explained that stigma and discrimination against PLHIVs was often worse than the disease, adding that these negative attitudes fuelled the transmission of the disease and could discourage personnel from seeking medical attention with the potential of impacting negatively on their health and productivity. She called on the UN to be a model workplace while other speakers also delivered strong statements about zero tolerance for stigma.. A moving testimony was shared by an Inter-Agency HIV facilitator living with the virus. She reminded the audience that being positive was not a death warrant and that living with the infection for nine years; she was still strong and going about her duties efficiently. She advised her colleagues to get tested, know their status and take the right steps for a healthy living. She also reminded stigma should be fought by all means: “We cannot underestimate the effect of stigma. It can come from any source. My first experience of stigma came from a seasoned and experienced medical officer – we need to intensify education and sensitization at all levels.”</p> <p>Campaign materials (700 T-shirts, 500 mugs, 1,000 fliers, 2,000 badges, 11,000 posters and a banner) were also produced and distributed to spread key messages, educate and generate discussion.</p> <p><b>Number of volunteers who participated in setting up the campaign: 20</b></p>	
UN Cares focal point(s): Akua Ofori-Asumadu (ILO), Esi Awotwi (UNFPA), Elsie Ayeh (UNAIDS)  UN Plus focal point(s): Elsie Ayeh (UNAIDS)	Photos available : Yes  Video available : Yes  Contact Elsie Ayeh



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## GUINEA-BISSAU

Number of UN employees: N/A	
Launch date: 01/12/2011	
<p>The UN Cares group in Guinea Bissau was reactivated in August 2011 and managed to organise the launch of the campaign on World AIDS day. Objectives were to sensitize all UN staff through the 10 key messages and practical information about the zero tolerance policy for HIV-related stigma and discrimination in the workplace. The Special Representative of the SG officially launched the campaign by delivering a specific message on 1<sup>st</sup> December and each member of staff received a communication kit in English, French and Portuguese, containing a triangular calendar with messages such as “the UN is making stigma Unacceptable”, Stickers reading “A friend with HIV is a friend to me”, as well as condoms. Big posters were also put up on the main UN buildings while video screenings were organised during the first half of December in various agencies and followed up by debates. Raising the issue of HIV-related stigma and discrimination in the workplace led to identify a number of concerns that will need to be discussed and addressed in the future. For instance the need to continue revitalizing the UN Cares group and for it to include PLHIV, to deal with cases of breach of confidentiality and discrimination identified with some service providers, the idea to recruit a staff counsellor and doctor specialized on ARV treatments to work in the UN dispensary, or the will to facilitate the development of PLHIV association ensured of full confidentiality.</p>	
<b>Number of volunteers who participated in setting up the campaign: N/A</b>	
UN Cares focal point(s): Dr Felix Agbla (HIV/AIDS Coordinator, RC Office), Marie-Thérèse Nganchou (UNIOBGIS), Marie Sagna, Nadji (UNICEF), Rui Fonseca (FAO), Formoso Vaz (WFP), Inácio Alvarenga (WHO), Valentin Traoré (UNDP), Candida Lopes (UNFPA), Eric da Costa (World Bank)	Photos available : Yes, contact Felix Agbla at <a href="mailto:felix.agbla@one.un.org">felix.agbla@one.un.org</a>
UN Plus focal point(s): None	Video available : No

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## IVORY COAST

Number of UN employees: Agencies and Funds: 1100,  
UNOCI/ DPKO: 12 370

Launch date: 26/11/2011

The Anti-Stigma Campaign was launched on 26 November on the occasion of the 24<sup>th</sup> World AIDS Day commemoration under the sub theme “Zero new infection”. Besides the official ceremony held on December 1<sup>st</sup>, the UN joint Team on AIDS including UN Agencies and UNOCI organized a series of activities for the benefit of UN personnel, their dependents and PLHIV.

On 26 November in Abidjan, a Charity Gala-Diner with 250 UN personnel and partners was organized (by the UN Joint Team on AIDS in collaboration with the Ministry of Health and the fight against AIDS, the UNV Support Office, the Child protection Section, the Gender Unit and the UNOCI Welfare Committee), for the benefit of local NGOs caring for women and children living with or affected by HIV and AIDS in view of refurbishing a health centre providing prevention of Mother to Child transmission services. Women living with HIV and AIDS took this opportunity to sensitize UN personnel on the importance of VCT, non-stigma and non-discrimination in all socio-economic activities. The UN personnel were impressed by the positive living attitude of the women and better understood that it is possible to live and work with HIV positive people.

From 29-30 November, two HIV/AIDS awareness sessions were conducted with 70 staff members from UNDP and WFP and their dependents. Voluntary counselling and testing services were offered to 47 persons inclusive of 29 UN personnel, 11 dependents and 7 daily workers. During this session the question of the creation of the local UN Plus association was discussed and the RC invited staff members to put in place a club called “*les Amis des UN Plus*” inclusive of both HIV positive and negative personnel in order to better fight against stigma and discrimination at the workplace. UNDP expressed its commitment to initiate such a club in 2012.

**Number of volunteers who participated in setting up the campaign:** A committee comprised of 25 volunteers drawn from UN Agencies and UNOCI Sections and the UNV program. The committee was co-chaired by the UNAIDS Country Coordinator and the UNOCI Chief HIV/AIDS Officer.

UN Cares focal point(s): Mrs. Kone Mananza  
(Programme Officer, UNFPA), Raissa Edwige Vanian S  
(HIV/AIDS Unit UNOCI)

UN Plus focal point(s): Dr Bazahica Dorcella (Chief HIV  
section UNOCI), Dr Joseph Ezzoua (Administrator of the  
Poverty reduction programme, UNDP)

Photos available : Yes

Video available : Yes

Contact Raissa Edwige Vanian S.  
Associate HIV/AIDS Officer  
HIV/AIDS Unit UNOCI  
Tel :225 20 23 59 23  
e-mail : [vanian@un.org](mailto:vanian@un.org)

Or Sandra Penans  
UNAIDS Intern  
Tel: 225 22 52 86 44  
e-mail : [penans@unaids.org](mailto:penans@unaids.org)

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## LIBERIA

Number of UN employees: 150

Launch date: 28/07/2011

The launch was held at the Monrovia City Hall, with about three hundred staff of UN Agencies and guests seated for the fifty-minute programme (achievement).

There were four speakers: (a) Mr. Moustapha Soumare, DSRSG, UN Mission in Liberia, Resident Coordinator of UN Agencies in Liberia and champion for UN Cares Liberia, (b) Hon. Jeremiah Sulonteh, Minister of Labour, Government of Liberia, (c) Mr. David Chipanta, UNAIDS Coordinator, and (d) Dr. Mohammed Kamara, Chairperson, UN Cares Liberia. In his keynote address, Mr. Soumare, thanked staff for attending the launching and for their participation in the various learning sessions held by the Learning Team. In order to ensure a holistic handling of HIV in the Country, the DSRSG encouraged support for the National AIDS Commission (NAC), the co-coordinating body of the AIDS response in Liberia.

The Minister of Labour in his remarks was so impressed by the impact of the messages in the program that he promised to encourage a similar campaign among Government and other employment agencies in the Country. In this way, he said, we can all work together on the response to the pandemic.

### **Important highlights from the Resident Coordinator and other speakers during the launch:**

- “Stigma and discrimination against those who are living with HIV negatively affect our workplaces in a number of ways;”
- “Although HIV remains an incurable illness, due to advances in medical treatment it is increasingly becoming a chronic and manageable infection, and people can live long and productive lives despite being HIV positive.”
- “I stand by the UN Secretary General in that the UN workplace should be a model workplace- free of stigma and discrimination of any sort.”
- “I also stand with Mr. Michel Sidibe, UNAIDS Executive Director and Under- Secretary General in that only when we have Zero Discrimination and Stigmatization will we be able to achieve the goals of Zero New HIV infections and Zero AIDS Related Deaths.”

**Number of volunteers who participated in setting up the campaign: 12**

UN Cares focal point(s): Dr. Mohammed Kamara,  
Ms. Dellnot Gardiner

UN Plus focal point(s): Mr. Seaiwon-Aaron Dickson  
(UNMIL)

Photos available : Yes, contact Marie-Odelie  
Emond at emondm@unaids.org

Video available : No, but an article from UN  
Focus magazine is available

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## NIGER

Number of UN employees: 627 Launch date: 02/12/ 2011	
<p>La <i>campagne anti-stigma</i> a été annoncée depuis novembre par des messages clés lors de séances de sensibilisation du personnel sur le VIH/ SIDA puis lancée le 2 décembre 2011. Cette activité a été financée par le FNUAP Niger; les banderoles et les posters de lutte contre la stigmatisation ont été affichés dans toute la Maison des Nations Unies et tous les bureaux des agences en ont reçu.</p> <p>Un sketch très intéressant sur un cas de stigmatisation a été animé par le personnel des Nations Unies décrivant une scène où des membres de personnel dans la salle d'attente du dispensaire se sont mis à pointer du doigt un patient, l'accusant d'être séropositif. Par la suite ils se rendaient compte que seul le test de dépistage permet de connaître son statut VIH. Ce sketch a été improvisé pour inciter le staff à se faire dépister. L'ONG « Mieux vivre avec le sida » a été sollicitée pour organiser le dépistage volontaire. 28 personnes se sont portées volontaires: 15 femmes et 13 hommes.</p> <p>La télévision Nationale été conviée pour la couverture de cette campagne en vue d'une large diffusion (nationale et internationale)</p> <p><b>Number of volunteers who participated in setting up the campaign: 8</b></p>	
UN Cares focal point(s): Nouhou Leila Kabo UN Plus focal point(s): None so far	Photos available : Yes contact Moumouni Magawata (UNFPA)  Video available : No

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## SENEGAL

<p>Number of UN employees: approx. 1,220 (international and national)</p> <p>Launch date: 08/06/2011 and 16/07/2011</p>	
<p>In Senegal, the stigma campaign had two high points:</p> <p>On 8 June 2011, about 16 UN offices (national and regional) sensitized their staff about HIV and the need to address stigma and discrimination using a variety of material (such as posters, bracelets, police bands inside and around UN building, wallpapers). In a truly united UN commitment, this included WFP, UNICEF, HCR, UNFPA, ILO, CINU, ONU Femmes, OHCHR, OCHA, UNODC, UNDP, UNAIDS Secretariat. To this date, some offices still have the material visibly displayed for staff and visitors stating 'My Office is a stigma-free zone', 'A friend with HIV is a friend' or 'The UN is making stigma UNacceptable'. Some teams including several heads of agencies and regional directors also used the opportunity for holding information sessions and discussion about HIV and related stigmatization using the campaign's material and videos. The WHO representative stressed that addressing stigma and support people living or affected by HIV is everyone's duty at all time. A UN+ colleague shared his personal experience related to facing stigma at a UNICEF office.</p> <p>On 16 July 2011, a full UN family day was organized by the Joint Team on AIDS and UN cares focal points for the whole UN staff and family community in Senegal, on HIV sensitization and prevention with a special focus on addressing stigma related to HIV. Participatory sessions were organized for adults and adolescents (using campaign material and videos) as well as recreative activities for children. Testimonies of a few PLHIV provided real life stories on stigma and discrimination and positive living.</p> <p>Number of volunteers who participated in setting up the campaign: about 15</p>	
<p>UN Cares focal point(s):</p> <p>National Offices : Marème Leyelo (UNDP), Selly Ba (IOM), Amadou Gueye (UNIC), Ibrahim Mbodj (UNICEF), Laly G. Ndoye (UNFPA), Demba Kone (UNAIDS)</p> <p>Regional offices : Macoura Oulare (UNICEF), Sibili Yelibé (UNPFA), Amadou Cisse (ILO), Ramatoulaye Gueye (WFP), Xavier Hospital (UNESCO), Christopher Raymond (UNHCR), Lucien Simba (OCHA), Manuel Da Quinta (UNAIDS), Marie-Odile Emond (UNAIDS)</p> <p>UN Plus focal point(s): Manuel Da Quinta</p>	<p>Photos available : Yes, contact Marie-Odile Emond at <a href="mailto:emondm@unaids.org">emondm@unaids.org</a></p> <p>Video available : No</p>

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## SIERRA LEONE

Number of UN employees: 2,225 Launch date: 08/06/2011	
<p>The campaign was launched in all UN offices including field offices in the country through an email message from the (former) ERSG, Michael von der Schulenberg, urging all staff to participate in the campaign. Coordinated by the UNAIDS Country Office, members of the UN Cares Learning Team displayed “Stigma Fuels HIV” posters in the evening of the 7<sup>th</sup> of June in almost every office door of all the UN agencies in the country. Staff ‘greeted’ with the posters on their doors (which they did not leave there) in the morning of the 8<sup>th</sup> sparked lots of conversations.</p> <p>Over the following couple of months Learning Team members reported that they had experienced an increased number of people asking questions about the campaign and HIV generally. It also encouraged some staff to discuss HIV with family members.</p> <p><b>Number of volunteers who participated in setting up the campaign:</b> 13 Learning Team staff members volunteered to directly lead the campaign in their respective agencies</p>	
UN Cares focal point(s): Bockari Samba UN Plus focal point(s): None	Photos available: No Video available: No

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## TOGO

Number of UN employees: <b>247</b>	
Launch date: 08/06/2011	
<p>La campagne médiatique contre le STIGMA au sein des agences du Système des Nations Unies s'est déroulée du 8 au 15 juin 2011. Le 08 Juin 2011, des banderoles comportant le message « ALERTE A L'EPIDEMIE (2011) LA STIGMATISATION FAVORISE LE VIH » ont été fixées à l'entrée de l'OMS/ONUSIDA, FAO et FNUAP. Les jours suivants, des affiches géantes ont été visibles dans toute la ville de Lomé avec mention du site <a href="http://www.bestigmafree.or/fr">www.bestigmafree.or/fr</a>. Deux émissions, radiophonique et télévisée ont été organisées et de stickers solidaires ont été distribués pour pallier le manque de compréhension. On pouvait y lire : « Je suis contre le stigma ! Et vous ? » « Vous pouvez compter sur moi » « Un ami séropositif est toujours mon ami » « Une actiON Unie contre le stigma à l'ONU ». « Le VIH ne doit pas briser l'amitié ». « J'aime une personne qui est séropositive » « séro + ou séro - Nous sommes tous séro = » « Un statut sérologique est « Positiviste » » « Un câlin ici ».</p> <p>Suite à cette manifestation et à un questionnaire testant les connaissances du personnel sur le VIH &amp; le SIDA, UN Cares Togo a organisé trois séances de sensibilisation :</p> <p>Le 5 août 2011, la sensibilisation a eu pour thème : « La lutte contre la stigmatisation et la discrimination des PVVIH »</p> <p>Le thème du 12 août 2011 était : « Le personnel des Nations Unies au Togo va en guerre contre la stigmatisation et la discrimination »</p> <p>Enfin, le 17 décembre 2011 la sensibilisation a ciblé les dépendants (soixantaine de personnes présentes) autour du thème : « Communication enfants/parents : sexualité et VIH/SIDA ».</p> <p><b>Number of volunteers who participated in setting up the campaign: 10</b></p>	
UN Cares focal point(s): Catherine Sako Essiah Atayi (UNAIDS), Michel Olabiiré da Cruz (CINU), Amy Segbefia (UNFPA), Flore Antonio (PNUD), Odette Gomez (FAO), Louka Masseti (BIT), Lonlon Komlan Locoh (ONUDI), Guidan Boadekoa (PAM), Ekouévi Eklou Koevanu (UNHCR), Sandrine Agbokpe (UNREC), Dr. Koffi Jérôme Gbekou (WHO), Sadissou Miziyana (UNESCO), Geneviève Bede-Kpatcha (HCDH).	Photos available : Yes, contact <a href="mailto:atayic@unaids.org">atayic@unaids.org</a>
UN Plus focal point(s): none	Video available : No