

STIGMA FUELS HIV

THIS IS A GLOBAL CAMPAIGN FOR THE UNITED NATIONS WORKPLACE SPONSORED BY UN CARES AND UN PLUS

EASTERN EUROPE AND CENTRAL ASIA

Detailed country reports

The following countries submitted a detailed report of their activities during the launch of the “Stigma fuels HIV” campaign:

- 🏳️‍🌈 [Georgia](#)
- 🏳️‍🌈 [Kazakhstan](#)
- 🏳️‍🌈 [Tajikistan](#)
- 🏳️‍🌈 [Ukraine](#)
- 🏳️‍🌈 [Uzbekistan](#)

Belarus also launched the campaign but reported their activities through email, social media and other means of communication.

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GEORGIA

Number of UN employees: 312	
Launch date: June 8, 2011	
<p>An email communication on behalf of the UN Resident Coordinator on the launch of the Stigma Fuels HIV campaign was sent to all staff in the country on June 8, 2011 - Level 3 (the bronze standard).</p> <p>Information on the campaign, and issues of stigma and discrimination, were included on the agenda for UN Cares learning sessions held for Parliamentarians of Georgia in 2011 (welcome speech by SMA UNAIDS Georgia), and it was hoped that this would improve advocacy on these issues at the highest levels in the future.</p> <p>It was also planned to launch the Stigma Fuels HIV Campaign as an element of the World AIDS day Campaign in 2011, including local printing of posters, leaflets and stickers for display in UN workplaces, as well as translation of materials into local language and organizing special events. However, the implementation of the World AIDS Day activities was not possible in the end, due to time and other resource related constrains.</p> <p>Stigma and discrimination will also discussed by UN Joint Team on HIV in 2012 and included as an integral part of UN Cares planning within the Joint Programme of Support for 2012-13.</p> <p>Number of volunteers who participated in setting up the campaign: N/A</p>	
UN Cares focal point(s): Lela Bakradze (UNFPA)	Photos available : No
UN Plus focal point(s):None	Video available : No

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KAZAKHSTAN

<p>Number of UN employees: N/A</p> <p>Launch date: 12/2011</p>	
<p>The Stigma Fuels HIV campaign activities in Kazakhstan were mainly integrated with the general UN Cares related activities, including a UN Cares orientation session for staff members and refreshment briefing for PEP kit custodians. 37 UN staff members attended the orientation session from both UN offices in Astana and Almaty.</p> <p>The main campaign event was organized with Mr Nurali Amanzholov, President of the Kazakhstan Union of PLHIV on World AIDS Day, 1 December 2011. The meeting was hosted by the UN office in Almaty; the staff from the UN office in Astana joined by video link. The event included a documentary interview with Nurali. From the 15-minute video the participants got a snapshot of Nurali's life from the days when he was an injecting drug user, and what his life is like today. Then during the remaining 45 minutes everyone could find out more about living with HIV. How he felt about letting his family know about his HIV status, how their attitude changed with time, how HIV changed his life, specific instances when he faced stigma, etc. There was a very lively discussion and the organizers received positive feedback from colleagues both in Almaty and Astana. 61 staff members from 12 UN agencies attended the session.</p> <p>The documentary video was a product of a UNESCO project for journalists on how to relate the topic of HIV in the mass media. The video was made specifically for education sessions on people living with HIV. It was thought that it would also be a good idea to use it for the UN staff in Kazakhstan.</p> <p>Link to the video (in Russian): http://www.youtube.com/watch?v=ySE_J49oGx0&feature=endscreen&NR=1</p> <p>Number of volunteers who participated in setting up the campaign: N/A</p>	
<p>UN Cares focal point(s): Roman Gailevich (UNAIDS Country Coordinator)</p> <p>UN Plus focal point(s): none</p>	<p>Photos available : Yes</p> <p>Video available : Yes – in Russian</p> <p>Flyers available: Yes – in Russian</p>

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TAJIKISTAN

<p>Number of UN employees: 703</p> <p>Launch date: 11/2011</p>	
<p>The Secretary–General quote to support the campaign “Stigma fuels HIV” and guidelines on the implementation and the link for the access to the materials were sent by UNAIDS CO to UN Joint team on AIDS and UN CT members.</p> <p>Special session on the campaign was conducted by UN Cares facilitators during UNICEF retreat.</p> <p>The campaign IEC materials were translated into Russian and Tajik and published under UN Joint Programme of Support. The sets of the materials on each languages were distributed among agencies according to number of the projects/ and employees. In occasion of the World AIDS Day special message on the campaign was sent by UNAIDS CO to UN Joint Team with future distribution among all employees. The Information corners with IEC materials were organized in each UN agency (14 Un agencies in total).</p> <p>Number of volunteers who participated in setting up the campaign: 12</p>	
<p>UN Cares focal point(s): Firuz Karimov (Project Associate on HIV, UNFPA), Maria Boltaeva (Country Officer, UNAIDS), Zebo Jalilova (Programme Analyst, UNDP), Aziza Hamidova (Gender and Governance Advisor, UN Women), Sayohat Hasanova (Country Programme Coordinator for STI/HIV/AIDS/TB, WHO), Rukhshona Qurbonova (HIV FP, IOM), Gulnora Ibragimova (HIV FP, UNHCR), Tahmina Mahmud (HIV FP, ILO), Nasrullo Ramazonov (Communication Officer, UN JAP), Mutabara Vohidova (HIV FP UNODC), Nisso Kasymova (HIV FP, UNICEF), Malohat Shabnanova (HIV FP, WFP)</p> <p>UN Plus focal point(s): none</p>	<p>Photos available : Yes</p> <p>Video available : No</p>

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UKRAINE

<p>Number of UN employees: approx. 800 people</p> <p>Launch date: 08/06/2011</p>	
<p>Ukraine is a country with 0.76% estimated prevalence of HIV infection in adults (15-49 years) and the estimated number of people living with HIV totalling around 234,000 in 2011.</p> <p>Despite the significant achievements in national response to HIV, there is limited progress in addressing human rights, stigma and discrimination issues.</p> <p>The UN in Ukraine provides technical support to the Government through the existing Joint Programme of Support on HIV/AIDS, inseparable part of which is the UN Cares Programme.</p> <p>Global UN Communication campaign “Stigma Fuels HIV” was launched officially in Ukraine on June 8, 2011, according to the Level 3, “the bronze standard”, through message of the UNRC to the UN Staff members of each UN location, including project/programme staff. UNAIDS Country Coordinator informed the UNCT about campaign and presented the campaign materials to the Heads of all the UN agencies. Also, UNAIDS in Ukraine printed out the information materials and distributed them among all the UN agencies and IOM, which were encouraged to print more in case they needed additional copies. The news brief about the campaign was placed on the official UN in Ukraine website http://un.org.ua/en/information-centre/news/1339</p> <p>The information about the campaign is included into the regular Orientation Session on HIV and AIDS within the framework of the UN Cares for UN staff and members of their families “Let live. UN Plus. UN multimedia campaign “Stigma Fuels HIV”.</p> <p>Plans</p> <p>Implementation of the Communication campaign “Stigma Fuels HIV” will be continued within the framework of the UN Cares as a part of the UN Joint Programme of Support on HIV/AIDS 2012-2016. During this period, the wide-scale national campaign together with the key partner All-Ukrainian Network of PLHIV is planned. The information materials are to be translated into Ukrainian. The campaign is to target the workplace and shall be implemented together with the state bodies, professional unions and private sector.</p> <p>Number of volunteers who participated in setting up the campaign: N/A</p>	
<p>UN Cares focal point(s): Dr.Andrushchak Lidia (MD, Social Mobilisation and Partnership Adviser, UNAIDS, Ukraine), Mr.Ivan Prado Froes (Project coordinator, IOM, Mission in Ukraine)</p> <p>UN Plus focal point(s): None</p>	<p>Photos available: Yes</p> <p>Video available : No</p>

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UZBEKISTAN

Number of UN employees: 882	
Launch date: 09/2011	
<p>Due to the fact that in Uzbekistan UN Cares work is designed in such way that all activities include a component of stigma and discrimination, there was no major focus on the Stigma Fuels HIV Campaign.</p> <p>In March 2011 a survey on HIV awareness among UN staff was carried out. Analysis of the survey in which 136 respondents took part, showed that 22.8% of colleagues think that discrimination environment still exists in the UN workplace. Based on findings of the survey a training of trainers for peer educators was held.</p> <p>As a result of the ToT a Single Module of Learning Sessions has been developed. The Module includes a component on zero tolerance of stigma and discrimination. The module includes a video of a person living with HIV, where she tells a story of her life.</p> <p>During the Stigma Fuels HIV Campaign special posters calling for tolerance have been placed in the UN offices.</p> <p>To commemorate the World AIDS Day, the UN in Uzbekistan has carried out a number of activities. Particularly:</p> <ul style="list-style-type: none">• Collecting anonymous questions from colleagues on topics they would like peer educators to highlight;• An on-line quiz on HIV has been launched, whose winner was awarded a prize on December 1;• Posters on HIV prevention, stigma and red ribbons were disseminated in UN offices.	
Number of volunteers who participated in setting up the campaign: N/A	
UN Cares focal point(s): Mr. Denis Haveaux (UCC)	Photos available No
UN Plus focal point(s): None	Video available : No